

Emotionally involved audience (7) E A P

Audience responses reflect the content of the story.

CONCLUSION

Clear signal end of speech (5) E A P

Verbal and/or nonverbal segue into the end of the speech.

Central idea effectively restated (7) E A P

Reiterate the existence of the social problem.

Effective final appeal (7) E A P

Express the need to solve the social problem.

DELIVERY

Extemporaneous mode (7) E A P

An outline was prepared and rehearsed. The speech was not read, memorized or spontaneous.

Eye contact (7) E A P

Three parts of the room.

Appropriate volume (7) E A P

Everyone can hear what you are saying.

Time limit observed (7) E A P

Three to five minutes.