

BODY

Presents compelling case that problem exists, including causes of the problem (with details) (4)

E A P

To meet this criterion you simply need to summarize your Informative Speech in Blueprint form: the Central Idea (the problem) and the Main Ideas (how the problem came to be).

Presents detailed exposition of the solution (4)

E A P

This is the heart of the speech, where you will describe your policy in detail using a step-by-step approach. Your policy must solve the term topic problem.

Main Ideas (4)

E A P

The Main Ideas compose the argument in favor of your policy. You must have 2-5 main ideas organized using one of the following two strategies: problem/solution or refutation. As an alternative, Monroe's motivated sequence may also be used.

Demonstrates practicality of the solution (4)

E A P

Statements addressing how this policy would be implemented, including: (1) how it would be funded, (2) how it would be measured for its effectiveness, (3) how problems will be handled.

Ample and varied evidence in Support of claims (4)

E A P

At least one citation must be used for everything you propose.

Appropriate organization (4)

E A P

You must defend your policy using one of the following organizational strategies: problem/solution, refutation, or Monroe's Motivated Sequence.

Effective use of visual aids (4)

E A P

Powerpoint is required and must follow the aesthetic guidelines presented in class.

Transitions between main ideas (4)

E A P

Each Main Idea must establish information that is important for understanding the next one.

Appropriate posture (4)

E A P

Appropriate posture means standing up straight on two feet. (Exceptions will be granted at the Professor's discretion.)

Effective gestures (4)

E A P

Use your hands appropriately throughout your speech. Appropriate use of gestures constitutes "repeating," "substituting," "complementing," "emphasizing," or "regulating" your speech. Credit will be given for use of any single type of use or combination of uses so long as it is consistent throughout the speech.

Appropriate rate of speech (4)

E A P

Your pace is slow enough for the audience to understand and digest.

Time limit observed (2)

E A P

No less than 6 minutes and no more than 8 minutes.