

TERM TOPIC INSTRUCTIONS

The term topic is a contemporary *social problem* that may be solved through the implementation of *policy* (a prescribed course of collective action).

The following items must be submitted in document form:

1. *Sphere*: Select the sphere of your term topic from the list provided on the Speech Fundamentals homepage. These include the “Business & Economics,” “Energy & Environmentalism,” “Health & Medicine,” “Law & Politics,” “Science, Technology & Ethics,” “Society & Culture,” and “War & Diplomacy.”
2. *General Topic*: Select your general term topic from within your sphere. Some of these include “Advertising,” “Offshore Drilling,” “Addiction,” “Assisted Suicide,” “Artificial Intelligence,” “Body Image,” etc.
3. *Specific Topic*: A specific topic is the individual social problem related to the general topic. You **must** phrase the specific topic in terms of it being a social problem and include a statement as to why you believe it is a social problem.
4. *Policy*: Explain in preliminary terms how your specific term topic may be applied to a policy statement. For example, you might propose specific changes to current drug enforcement policy in the United States. Be creative in your responses. Simply naming an existing policy is insufficient. If you think current policy is working, that means you need to change your term topic to something you perceive as a contemporary *social problem*.